

APPENDIX 2

Beachfront Revenue												
	Week 1		Week 2		Week 3		Week 4		Week 5		Week 6	
	W/E	01/08/2021	W/E	08/08/2021	W/E	15/08/2021	W/E	22/08/2021	W/E	29/08/2021	W/E	05/09/2021
Item	No of Sales	Revenue	No of Sales	Revenue	No of Sales	Revenue	No of Sales	Revenue	No of Sales	Revenue	No of Sales	Revenue
Paddleboard 30mins					26	£ 160.00	8	£ 48.00	14	£ 84.00		
Paddleboard 60mins					31	£ 310.00	5	£ 50.00	12	£ 120.00		
Single Kayak 30 Mins					30	£ 180.00	7	£ 42.00	14	£ 84.00		
Single Kayak 60 Mins					14	£ 140.00	5	£ 50.00	15	£ 150.00		
Double Kayak 30 mins					25	£ 250.00	6	£ 60.00	10	£ 100.00		
Double Kayak 60 mins					11	£ 165.00	9	£ 90.00	4	£ 60.00		
Deckchair	53	£ 238.50	74	£ 335.00	89	£ 388.50	89	£ 258.00	266	£ 917.00		
Sunlounger	19	£ 95.00	31	£ 155.00	80	£ 387.50	16	£ 80.00	80	£ 392.50		
Windbreak	30	£ 90.00	7	£ 21.00	18	£ 54.00	23	£ 69.00	69	£ 205.50		
Parasol	15	£ 60.00	39	£ 153.00	38	£ 151.00	7	£ 28.00	30	£ 120.00		
Total	117	£ 483.50	151	£ 664.00	362	£ 2,186.00	175	£ 775.00	514	£ 2,233.00	0	£ -

Beachfront Staffing Costs												
	Week 1		Week 2		Week 3		Week 4		Week 5		Week 6	
	WE 01/08/21		WE 08/08/21		WE 15/08/21		WE 22/08/21		WE 29/08/21		WE 03/09/21	
Employee Type	Hours	Cost	Hours	Cost	Hours	Cost	Hours	Cost	Hours	Cost	Hours	Cost
Attendant	126	£ 992.25	29.75	£ 185.94	98.25	£ 637.69	120.25	£ 808.44	150.25	£ 987.19		
Supervisor	25.5	£ 255.00	25.25	£ 252.50	75.5	£ 755.00	63.25	£ 580.75	66.25	£ 579.88		
Total	151.5	£ 1,247.25	55	£ 438.44	173.75	£ 1,392.69	183.5	£ 1,389.19	216.5	£ 1,567.07	0	£ -

Summary	WE 01/08/21	WE 08/08/21	WE 15/08/21	WE 22/08/21	WE 29/08/21	WE 03/09/21	Total
Sales	£ 483.50	£ 664.00	£ 2,186.00	£ 775.00	£ 2,233.00		£ 6,341.50
Cost	£ 1,247.25	£ 438.44	£ 1,392.69	£ 1,389.19	£ 1,567.07		£ 6,034.64
Profit/Loss	-£ 763.75	£ 225.56	£ 793.31	-£ 614.19	£ 665.93		£ 306.86